

Management of health in organizations

OM5



Holger Dressel

30

Aim	<p>In this module, students learn to manage work and health activities and define key health indicators.</p> <p>Upon completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Select and implement an absence and case management system • Design and implement a health campaign/event to foster individual health behavior change • Write a health report for an organization • Integrate organizational health as a central value in the culture of an organization
Contents	<ul style="list-style-type: none"> • Management of absences, presenteeism • Case management • Approaches to changing individual health behavior, health promotion campaigns • Quality criteria, success factors and sources for health campaigns • Stress management approaches • Development of health-related mission statements • Outline and elements of a health report for an organization • Management of an occupational health service
Methods	Lectures; Group work; Discussion of case studies
ECTS credits	2 ECTS credits = approx. 60 hours of workload including 32 hours of on-campus lectures and 28 hours of pre-assignment and exam
Target audience	<ul style="list-style-type: none"> • Students in the DAS Work+Health program • Psychologists • Current and future work and health specialists • Healthcare providers and others interested in work and health
Module manager	Prof. Dr. med. Holger Dressel; University of Zurich, Epidemiology, Biostatistics and Prevention Institute
Administration	Andrea Frederick; andrea.frederick@uzh.ch
Dates and location	25–28 September 2023 in Zurich
Fee	CHF 2 720.–
Registration deadline	20 August 2023